

gaelyn mitchell

WORK & EXPERIENCE

Digital Marketing & Communications Intern 2021–Present Patapsco Heritage Greenway / Ellicott City, MD

- Created marketing materials to promote the organization and its programs, events, and meetings
- Expanded the social media presence to educate the public about regional environmental and heritage-related topics
- Advanced the branding and messaging of the organization
- Designed print material, such as informational postcards, flyers, and magazine advertisements, and digital publications, such as annual reports and email campaigns

Designer 2021 Mill Design Agency / Owings Mills, MD

- Collaborated with a visual communications team to research and develop branding concepts for a client
- Developed a logo system that conveyed the branding direction and presented ideas to the client throughout the process

Lead Teacher 2014–2020 Julia Brown Schools / Columbia, MD

- Researched and created materials that engaged and educated the students in a variety of subjects
- Maintained an environment that was organized, inspiring, and conducive to learning and provided leadership to the students
- Communicated professionally with parents on a daily basis

SKILLS

Adobe Creative Suite: Photoshop, Illustrator, InDesign, XD, Acrobat Pro

Microsoft Office Suite: Word, Powerpoint, Excel

Web Design: HTML5, CSS, Bootstrap, Wordpress, Wix, UI/UX

Operating Systems and Other Software: Mac OS, Windows 10, IOS, Google Software Suite, Microsoft Teams, Slack, Hootsuite

CONTACT

📞 443.825.5728

🌐 gaelynm.com

✉ gaelynmitchell@gmail.com

EDUCATION

Bachelor of Science 2023 Graphic Design

Stevenson University
Owings Mills, MD

Associate of Arts 2021 Fine Arts & Visual Design

Community College of
Baltimore County
Catonsville, MD

Certificate 2021 Graphic Design

Community College of
Baltimore County
Catonsville, MD

Bachelor of Arts 2014 Art & Archaeology

Minors: History & Egyptology
Hood College
Frederick, MD

AWARDS & RECOGNITION

Dean's List 2022

Member of Phi Theta Kappa 2021

Seven Oaks Scholarship 2021

Stevenson University Art
& Design Scholarship 2021

Outstanding Achievement in
Graphic Design 2021

Second Place in Horizons
Design & Art Competition 2021